



9:00 - 9:50 am Registration
Networking, Planning Camp
Sessions

9:50 am Keynote with [Becky Carroll](#)

Room 1	Room 2	Room 3	Room 4
10:30 - 11:30 am	10:30 - 11:00 am	10:30 - 11:30 am	10:30 - 11:30 am
Denise Scatena and Akira Daniels ----- Time Suck or Smart Connections? Social Media Strategy For Non-Profits	Kara DeFrias ----- "The Art of Woo" - Social Networking and your Career	Jambronie Pictures ----- "Creating a Fan Base and Crowdsourcing a YouTube Series"	Calvin Lee, Alana Joy, Garick Chan, Jonathan Nafarrete, Sven Johnston, Paul Meyers, Mike Prasad, Sukhjit -----
	11:00am - 11:30 pm		PANEL
	Christine McDannell ----- "How to Land Your Dream Job"		"A Look Into Social Space, Community Management, Brands, Influence and Strategy."

BREAK 10 Minutes

Room 1	Room 2	Room 3	Room 4
11:40 - 12:40 pm	11:40 - 12:40 pm	11:40 - 12:40 pm	11:40 - 12:40 pm
Steve Eisenberg ----- "Internet Marketing for Beginners"	Dylan Whitman ----- "The Psychology of the Social Consumer"	Dr Horrible, Gam3rs, Eben Books Band ----- "Turning Fandom into Fame"	Sugar Jones, Sondra Drahos, Aaron Heier, Downtown Rob, Kara DeFrias -----
		PANEL	"Passion IRL"
			PANEL

12:40- 2:00pm LUNCH SERVED IN CAFE' UPSTAIRS TAKE ELEVATOR UP